

# **GOVERNMENT ARTS COLLEGE, SHAHERA**

# SHAHERA DIST.PANCHMAHAL

(Affiliated with Shri Govind Guru University, Godhra)

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Estd. 2008, Accredited with 'B' Grade (CGPA 2.49) by NAAC

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# **ENTREPRENEUR SKILL WORKSHOP**

#### Introduction:

On 21<sup>st</sup> August 2023, World Entrepreneurship Celebration Day was marked with great zeal and fervor at Government Arts College in Shahera, District - Panchmahal. The core of this celebration was a one-day workshop dedicated to nurturing entrepreneurial skills among the students. The workshop featured esteemed speakers, Dr. Kiran Rajput and Principal Dr. Vipul Bhavshar. The event was meticulously organized by Dr. M.G. Shaikh, with the distinguished presence of Dr. Dinesh Macchi, Head of the Sanskrit Department. A total of 440 enthusiastic students actively participated in this enlightening workshop.

# **Objective of workshop:**

- To bring awareness of entrepreneurship and entrepreneurship skill.
- To cultivate entrepreneur skill among the students.
- The one-day workshop aimed to foster a spirit of entrepreneurship and innovation among the students, providing them with practical insights and a broader perspective on the world of business.

# **Keynote Address by Dr. Kiran Rajput:**

The workshop commenced with a captivating keynote address by Dr. Kiran Rajput, a notable entrepreneur. He shared her personal journey, emphasizing the importance of resilience, adaptability, and creative thinking in the entrepreneurial domain. Dr. Rajput's speech resonated deeply with the audience, sparking a sense of determination and enthusiasm among the students.

# Address by Principal Dr. Vipul Bhavshar:

Principal Dr. Vipul Bhavshar, a respected academic leader, spoke about the symbiotic relationship between education and entrepreneurship. He highlighted the significance of critical thinking, ethical business practices, and applying academic knowledge to real-world scenarios. Dr. Bhavshar encouraged students to channel their entrepreneurial aspirations for creating positive societal impact.

#### **Interactive Sessions and Workshops:**

Students eagerly participated in interactive sessions led by Dr. Kiran Rajput and Principal Dr. Vipul Bhavshar. These sessions covered a range of entrepreneurial topics including idea generation, market

analysis, business planning, and effective communication. The students actively engaged in discussions, seeking guidance and insights from the experienced speakers.

# Program Oversight by Dr. M.G. Shaikh:

The workshop's seamless execution and coordination were overseen by Dr. M.G. Shaikh. His meticulous planning and dedication ensured a conducive environment for learning, interaction, and collaboration among participants, speakers, and guests.

# Special Guest Address by Dr. Dinesh Macchi:

Dr. Dinesh Macchi, the Head of the Sanskrit Department, enriched the event as a special guest. He shared his insights on the interdisciplinary aspects of entrepreneurship and the cultural dimensions that contribute to holistic development. Dr. Macchi's presence added depth to the workshop, illustrating the diverse facets of entrepreneurial success.

#### **Networking and Collaboration Opportunities:**

The workshop provided ample networking opportunities, allowing students to interact with the speakers, organizers, and fellow participants. The presence of accomplished entrepreneurs, academic leaders, and peers facilitated meaningful exchanges of ideas, experiences, and potential collaborations.

#### **Outcomes:**

- The workshop helps to bring awareness about entrepreneur and entrepreneur skill.
- It helps students to introspect their entrepreneur skills.
- The workshop also helps to cultivate entrepreneur skills among the students.

The one-day workshop on entrepreneurship skills held in celebration of the 21<sup>st</sup> August 2023, World Entrepreneurship Celebration Day at Government Arts College, Shahera, witnessed the enthusiastic participation of 440 students. The insights shared by Dr. Kiran Rajput, Principal Dr. Vipul Bhavshar, and special guest Dr. Dinesh Macchi ignited a spark of innovation and determination within the participants. As these aspiring entrepreneurs set forth on their journeys, the knowledge gained during the workshop will undoubtedly guide them towards success in the dynamic world of entrepreneurship.

# **PICS of Program**







